



Rome **20th of October 2025**

PRT : **R14025**

To whom it may concern

Following the requirement to present my Organization, I am very pleased to inform you about the following: I have been working in the Sport Industry since 1998 creating a worldwide Network of Agents to support my business in Transferring Professional Players or Coaches among Top Football Clubs.

In 2002 I joined Sport and Peace Organization as Consultant for Big Sport Events in order to create a base to organize Football Matches for Humanitarian purposes.

In 2008 I recruited Players and Coaches to participate in a Humanitarian Game for Peace "IRAQ Vs the Rest of the World" in San Siro Stadium in Milan (Guardiola and Ancelotti coached the rest of the world team together).

In 2012 I created my new Company "Sport Sport" to give services and support to Top Football Clubs, organizing Friendly Matches, Camps and Academies for the Arab World, China and South America.

Over the last few years I have specialized my services, organizing Friendly matches with Former Football Stars and getting them to join a Group of "Ambassadors of Peace" which tied my relationship strongly with them because I negotiated very important contracts on their behalf.

Among those players we can count on: Ronaldinho, Figo, Ronaldo, Puyol, Roberto Carlos, and many more.

Regarding the offer to become Director of Players Liaison for the Qatar Airways Project I am honoured to discuss all the details for this opportunity. In fact my long term work relationship with Ashanti Hettiaratchy makes me feel very confident about the seriousness of this project and of it's success.

Best Regards

Lido Bari *Sport Sport President*



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